

INVESTMENT OVERVIEW

**HIGH FIDELITY HDTV INC.**

“We have tremendous confidence in the High Fidelity management team, which previously helped launch such well-known brands as TSN and the Discovery Channel. The business has strong recurring cash flow based on a growing base of subscribers, and tremendous upside potential as its content can be sold and re-sold at no incremental cost. This is a niche asset that may be very attractive to any number of specialty channel providers.”



**HIGH FIDELITY** HDTV

C.A. Bancorp made its first private equity investment in High Fidelity HDTV Inc. in July 2007. C.A. Bancorp will help finance the growth of High Fidelity HDTV as it strengthens its position as the leading Canadian all-HD broadcaster.

High Fidelity creates specialty television channels in digital high-definition format and distributes its programming through major cable and satellite companies such as Bell TV, Rogers Cable, SaskTel, Canadian Cable Systems Alliance and Eastlink Cable, amongst others. In addition to producing its own high-quality content, High Fidelity has programming and trademark license agreements with Rainbow Media Holdings, a subsidiary of Cablevision and America’s largest all-HD broadcaster. High Fidelity currently has four HD channels on-air – Rush HD, Oasis HD, Equator HD and Treasure HD – and 10 additional licence approvals from the CRTC for further expansion.

- ASSET CLASS → Industrials
- OVERVIEW → \$4 million investment in High Fidelity, Canada’s leading 24/7 provider of high-definition channels to satellite and cable providers
- INVESTMENT HIGHLIGHTS
  - Generates monthly recurring revenue based on the number of subscribers to its channels
  - Protects regular monthly cash flow through long-term contracts
  - Has the potential to absorb explosive growth at low marginal cost

## GROWTH THROUGH ALTERNATIVE ASSETS



### **C.A. BANCORP INC.**

(TSX: BKP) is a publicly traded alternative asset manager that invests directly in privately owned companies and other alternative assets with strong growth prospects. The company is focused on investments in small- and mid-cap companies in the industrials, real estate, infrastructure and financial services sectors – four areas that offer strong cash flows, tangible assets and some of the most dynamic investment opportunities.

#### ■ INDUSTRIALS

We select industrial companies that generate stable and growing cash flows, are led by a proven management team and operate within a strategic niche.

#### ■ INFRASTRUCTURE

We target infrastructure opportunities with significant barriers to competition, tangible assets, sustainable cash flows and predictable long-term rates of return.

#### ■ REAL ESTATE

We invest in well-located real estate assets in the industrial, commercial, healthcare, hospitality, multi-residential and retail sectors.

#### ■ FINANCIAL SERVICES

We seek Canadian and international financial services businesses that offer the potential for above-average rates of growth and income.

This document may contain forward-looking statements relating to anticipated future events, results, circumstances, performance or expectations that are not historical facts but instead represent our beliefs regarding future events.

By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that predictions and other forward-looking statements will not prove to be accurate.

We caution readers of this document not to place undue reliance on forward-looking statements as a number of factors could cause actual future results, conditions, actions or events to differ materially from the targets, expectations, estimates or intentions expressed or implied in the forward-looking statements. C.A. Bancorp does not undertake, and specifically disclaims, any intention or obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.